

## OPEN CALL FOR YOUNG EMERGING STREET ARTISTS

### Pass the street (art), shake the hand – empowering street art for achieving social cohesion in Europe (PASS)

PASS initiative, led by the consortium of cultural operators from Belgium, North Macedonia, Serbia, and Slovenia, and co-funded by the Creative Europe programme of the European Union is announcing:

***Open call for YOUNG EMERGING ARTISTS to bring positive social change to the local communities across Europe through the development of socially engaging artworks in public spaces.***

We are looking to engage and support **18 emerging young artists** coming from diverse European countries (list of eligible countries provided below) to delve into **transnational co-creation of socially engaging street/public artworks** (murals, graffiti, performances, etc.) addressing **social inclusion of migrants and refugees**. Art position itself as irreplaceable platform for community dialogue, which we strive to foster and deploy in supporting social cohesion across Europe.

Selected artists will receive opportunity to:

- **Participate at the PASS masterclass program** (transnational event) where they will learn about innovative PASS methodology that amplify the importance of socially engaging artistic practices and help them elevate their careers.
- Engage into transnational teams of 3 artists that will receive tailored support in **preparation, production, exhibition and promotion** of the socially engaging street/public artwork (murals, graffiti, performances, etc.).
- **Take the stage at one of the PASS festivals in Serbia, North Macedonia or Slovenia** where prepared artworks will be produced and exhibited to the mass audience.
- **Become part of the unique PASS open-air guided tours** with their artworks (in the city where they will co-produce and exhibit the artwork), accessible using tailored mobile application, thus receive a permanent access to the thousands of transnational audiences annually.

*Selected artists will gather in **Belgrade, Serbia, from 25<sup>th</sup> to 29<sup>th</sup>** of September 2025 for the PASS Masterclass program - a transnational training and study session, after which they will engage into co-creation of artworks that will be implemented at the PASS festivals in **Belgrade (Serbia), Ljubljana (Slovenia) and Skopje (North Macedonia)** in 2026.*

Take the next step in your artistic journey and make your mark on an international stage. Don't miss out — **apply now!**

**AIM OF THE CALL:** to support expression of young emerging artists in addressing social challenges through transnational co-creation of socially engaging street artworks, while engaging audience into dialogue and discussion about social inclusion.

### **WHY TO APPLY?**

#### **The Winners take it all:**

- We will equip you with innovative PASS methodology to boost the success of your socially engaging street artworks - from ideation and conceptualization to securing financial resources and developing new and wider audience.
- We will provide you with the opportunity to engage in transnational co-creation with other young emerging artists from across Europe on the production of socially engaging street artworks. During the PASS Masterclass program in Belgrade, Serbia, artists will be divided into 6 transnational team of 3 artists working together on the production of the artwork.
- Each transnational team of 3 artists (established during PASS Masterclass program) will receive a support in preparation and production of the SOCIALLY ENGAGING ARTWORK (allowing for direct audience participation in artwork finalization). Firstly, through the finetuning process during preparation, and secondly, by covering the artwork's production costs in the amount of up to 1000 EUR.
- Main THEME of each artwork will be focused achieving social cohesion on local level and fostering intercultural communities through addressing current position and challenges of migrants and refugees. Each transnational team of artists will use their artwork to reflect current position of migrants and refugees in respective community (e.g., Belgrade, Skopje or Ljubljana, depending on the festival assigned to the team) and use it to inspire dialogue on social inclusion.
- Your artwork will take the stage at one of the PASS festivals on the streets of Belgrade, Ljubljana, or Skopje, attracting hundreds of visitors. Artists' participation expenses at the festival will be covered by the PASS initiative.
- Implementation of the artworks will be recorded and become part of the PASS open-air guided tours. Each participating city (Belgrade, Ljubljana or Skopje) will have its own guided tour accessible using tailored mobile application. These tours will become permanent cultural-touristic offer of the city, thus attracting annually thousands of visitors who can become your audience.
- Your artwork will gain widespread exposure across Europe, promoted through the attractive PASS communication channels and campaigns.

- You will have opportunity to become a part of the PASS Pool of street artists that will be empowered and ready to engage into similar community-driven initiatives and actions across Europe.

### **WHO CAN APPLY?**

Requirements for the applicant:

- young artist or student of art faculty,
- between 18 and 35 years old,
- working in the fields of street art, public art, urban art, socially engaged art, and related practices, and
- coming from the European countries that are part of the Creative Europe programme<sup>1</sup> (EU + EFTA countries part of EEA + Acceding countries and candidate and potential candidate countries).

Women artists are particularly encouraged to submit their applications.

A migratory or refugee background/experience may be considered an advantage.

**\* Note 1:** *Applicant must be able to come and participate at the PASS Masterclass program in Belgrade, Serbia, from 25<sup>th</sup> to 29<sup>th</sup> of September 2025. Artists' **participation expenses** related to travel, accommodation, food and participation in the programme will be covered by the PASS initiative.*

**\* Note 2:** *Applicant must be able to participate in PASS festival in Belgrade (Serbia), Ljubljana (Slovenia) or Skopje (North Macedonia) in 2026. Artists' **participation expenses** at the festival will be also covered by the PASS initiative, and all details will be communicated to selected applicants at a later stage.*

### **Basic selection criteria:**

- Level of motivation for acquiring new knowledge and skills in the field of street art and engaging into co-creation with other young emerging artists on the production of socially engaging street artworks.
- Artists ambition in supporting social cohesion in Europe through street art and other socially engaging artistic forms.
- Experience in using street art and/or socially engaging artistic forms for addressing social challenges.

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<sup>1</sup> List of eligible countries: EU countries, Norway, Island, Liechtenstein, Serbia, Albania, Bosnia and Herzegovina, North Macedonia, Montenegro, Kosovo\*, Georgia and Ukraine.

### **HOW AND WHEN TO APPLY?**

- Firstly, read carefully above presented Open Call.
- Click on the referent link below and FILL IN APPLICATION FORM. Be sure to fill in all fields in application form marked with “\*”.
  - [LINK](#) to APPLICATION FORM
  - Within the form, elaborate your motivation for participating at this call and provide a brief Artist Statement.
  - Prepare and upload your Artistic Portfolio, showcasing works relevant to addressing social challenges (in PDF format) within the form.
  - Emails sent separately, or file transfers via Dropbox, WeTransfer, or similar platforms, will not be accepted
- The call is **open from May 26, 2025, to June 22, 2025.**

**The results of the selection will be announced by the mid of July 2025.**

### **Attention!**

It is **very important** that you follow these instructions and respect the deadlines.

Submissions received **after June 22, 2025**, as well as incomplete applications or those submitted through other means, will not be considered.

**For additional information or clarifications, contact us at**  
[passthestreetart@gmail.com](mailto:passthestreetart@gmail.com)

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